

SPONSORSHIP

OPPORTUNITIES

Canada has the potential to lead the world in food production, technology and environmental policy. To achieve this, Nuffield Canada needs your support to help us develop people, explore new ideas and bring home a host of innovations to drive Canadian agriculture forward.

OUR VISION

To ignite global exploration, discovery and innovation in Canadian agriculture.

OUR MISSION

To provide a dynamic platform for scholars to research, explore and collaborate on innovative ideas, policies, and practices that drive advancements in Canadian agriculture.

TRANSPARENCY

Nuffield Canada is a volunteer-driven organization supported by one part-time employee. Our executive team is led by Nuffield Scholar alumni. Each Scholarship is worth \$20,000 CDN and we strive to award up to 6 per year, contingent on available funding. Currently, recipients of the award are encouraged to secure additional funds to maximize the opportunity of this 10+ week, two-year travel study. Our Scholars are encouraged to take part in a separate 5-week Global Focus Program, which spans several continents to research and connect with innovative farmers, researchers and policy makers.

WHO IS NUFFIELD CANADA?

Nuffield Canada is a registered charity that awards life-changing scholarships to people in agriculture, food and farming.

Our scholarships enable recipients to broaden their horizons through international study, connections and travel, unlocking their potential and inspiring them to lead positive change in Canadian agriculture.

WHY NUFFIELD CANADA?

Nuffield Canada is dedicated to developing visionary leaders who possess the knowledge, skills, and global perspectives necessary to drive Canadian agriculture and food forward.

Your investment supports the growth of future agri-food leaders and directly influences the adoption of innovative farming practices, environmental stewardship, value-added innovations and frameworks for policy and business. Together, these efforts help create a thriving agricultural and food ecosystem in Canada.

With over 2,000 Nuffield Scholars worldwide, our financial partners are introduced to a global network of passionate thought-leaders who are constantly seeking new ideas, innovations and practices to help advance the value chains that produce food, fibre and fuel. Join us in shaping the future of Canadian agriculture and food!







| SPONSOR INVESTMENT LEVELS & BENEFITS | GOLD \$20,000+ | SILVER \$15,000 | BRONZE \$10,000 | FRIENDS <\$5,000 |
|---|-------------------|--------------------|--------------------|---------------------|
| Your logo displayed on Nuffield Canada's website and promotional materials | • | • | • | • |
| Receive tax benefits by supporting Nuffield Canada, a registered charity | • | • | • | • |
| Dedicated posts on Nuffield Canada's social media channels | 4 | 3 | 2 | 1 |
| Logo and acknowledgement of support included each month in our Alumni e-newsletter. | • | • | • | |
| Invitations to Nuffield Canada networking events, farm tours and meetings where you can connect with Scholars directly. | • | • | • | |
| Feature article on Nuffield Canada website and alumni newsletter | • | • | | |
| Complimentary tickets to annual Nuffield Canada Scholar presentations and banquet. | 2 | 1 | | |
| Dedicated press release to acknowledge support | • | • | | |
| Invitation to connect with international scholarship recipients during Global Focus Program Canadian stops (when applicable). | • | | | |
| Sponsor Spotlight Interviews: Coordinate opportunities to promote your company culture, values, and contributions to the Nuffield Canada community. | • | | | |
| Opportunity to co-host a webinar featuring 1 or more Nuffield scholars, exploring innovative agri-food topics. (OR host an advisory panel with Nuffield Scholars) | • | | | |

PLATINUM SPONSOR - \$25,000

Elevate the voices of emerging agricultural leaders and amplify insights on innovations, policies, and practices shaping the future of agriculture.

Companies sponsoring at this level receive all the benefits of our Gold sponsors.

Your company receives the exclusive naming rights to one scholarship (including an opportunity to approve an assigned scholar).



