



Nuffield Canada
AGRICULTURAL SCHOLARSHIPS

SPONSORSHIP OPPORTUNITIES

Canada has the potential to lead the world in food production, technology and environmental policy. To achieve this, we need your support to help us develop people, explore new ideas and bring home a host of innovations to drive us forward.

WHO IS NUFFIELD CANADA

Nuffield Canada is a non-profit organization that awards life-changing scholarships to people in the field of agriculture, farming and all primary production.

Our scholarships enable recipients to broaden their horizons by studying and traveling overseas, unlocking their potential and inspiring them to lead positive change in their field.

WHY NUFFIELD CANADA

Supporting the Nuffield Canada Agricultural Scholarship is a unique opportunity to accelerate expertise and leadership capacity within all areas of Canadian agriculture. Nuffield Canada is the premier organization for knowledge exchange and our Scholars are at the forefront.

Through their focused research, dedication, and with your support, our scholars bring home innovative ideas and perspectives that ignite positive transformations and exemplify thought leadership that propels Canadian agriculture to new heights both at home and on a global scale.

Join us in supporting our scholars and propelling agriculture to new heights. Your investment – is our future!

OUR VISION

To be the premier organization for knowledge exchange, where scholars provide invaluable insights and recommendations to enhance the social, economic and environmental landscape of Canadian agriculture. Through their research, our scholars bring innovative perspectives, ignite positive transformations, champion new ideas, exemplify thought leadership, and propel Canadian agriculture to new heights on a global scale.

OUR MISSION

We support a diversity of talent in all of agriculture with Nuffield Scholarships that explore and investigate topics relevant to the future of agriculture through self-directed research, global travel, reporting and recommendations.

Through a commitment to exchange knowledge, scholars take on the responsibility to contribute valuable insights and recommendations to the Canadian agricultural community. This leads our scholars to add a fresh perspective, drive positive change, embrace diversity, thought leadership, and elevate Canadian agriculture on a local, national and international stage.

TRANSPARENCY

Nuffield Canada is primarily a volunteer run organization with one paid part-time employee and our executive team is made up of our own Nuffield Scholars. Each Scholarship is worth \$20,000 CDN and we strive to award 4 to 6 per year depending on funding. Currently, recipients of the award are encouraged to find an additional \$20,000 from local sponsors and their own businesses to help pay for travel and accommodation for the 10+ week journey. Additionally, our Scholars are encouraged to take part in a separate 4-week long Global Focus Program, which spans several continents to research and connect with innovative farmers, researchers and policy makers.



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SPONSOR INVESTMENT LEVELS & BENEFITS	PLATINUM \$20,000+	GOLD \$15,000	SILVER \$10,000	FRIENDS <\$5,000
Support the growth of future agricultural leaders through scholarships and education.	●	●	●	●
Receive tax benefits by supporting Nuffield Canada, a non-profit organization and registered charity.	●	●	●	●
Promote your business on Nuffield Canada's social media channels with dedicated posts, shoutouts, and mentions.	●	●	●	●
Explore the chance to form partnerships with other sponsors, organizations, or research institutions connected to Nuffield Canada.	●	●	●	
Your logo displayed on Nuffield Canada's website, event banners, promotional materials, and social media posts.	●	●	●	
Sponsors acknowledged at Nuffield Canada events through verbal mentions, thank you speeches, and press releases.	●	●	●	
Featured Articles: Sponsors highlighted in interviews, articles and blog posts on Nuffield Canada website and newsletters.	●	●	●	
Access Nuffield Canada networking events, farm tours and meetings where you can connect with Scholars directly.	●	●		
Complimentary logo and acknowledgement of support sent each month in our Alumni e-newsletter.	●	●		
Engage in knowledge-sharing activities with international scholarship recipients during Global Focus Program.	●	●		
Named Nuffield Canada Scholarship - Your company will be the exclusive sponsor of a Scholar.	●			
Co-branded merchandise such as t-shirts, caps, or bags featuring both your business logo and Nuffield Canada's.	●			
Complimentary tickets to annual Nuffield Canada AGM, Scholar presentations and banquet.	●			
Collaborative Marketing Campaigns: Nuffield Canada will partner with the sponsor on joint marketing campaigns, co-branded content, or product promotions.	●			
Sponsor Spotlight Interviews: Coordinate opportunities to promote your company culture, values, and contributions to the Nuffield Canada community.	●			